

# Data Management

## The problem

- Uncontrolled data usage can create major headaches for those responsible for maintaining mobile fleets. This can be in the form of high bills, concerns around appropriate usage and the risk of exposing sensitive corporate information.

## The solution

Wandera's Data Management solution consists of an app on the end users' device and a cloud gateway sitting in the path of your mobile data, providing real-time insight into data usage by user, site, country and more. With this insight, enterprises can fully understand where their data is being used and set controls to manage usage and save on bills.

## Data Management features

**Expense management:** reduce overall data usage through real-time reporting by user, site and country. Manage costs and eliminate bill shock with granular, real-time data caps. Control tethering & set restrictions on data-hungry sites/apps - for example, Wandera can ensure social media is only used on a Wi-Fi connection when roaming. Data management controls also include compression, helping you to optimise your data allowance.

**Policy enforcement:** ensure acceptable use and boost productivity through intelligent blocks. For example, Wandera can ensure video streaming is blocked across their estate. Reduce legal exposure and reputational damage by blocking inappropriate sites, such as adult/gambling/illegal sites/apps. Data Management can also prevent illegitimate uploading and downloading of sensitive corporate information to unapproved cloud storage solution, reducing Shadow IT.

**What is Shadow IT?** Shadow IT is a term used to describe systems and solutions being used inside organisations without explicit approval. For example, unapproved cloud storage services.

30%

AVERAGE SAVINGS ACROSS  
THEIR DATA USAGE WITH DATA  
MANAGEMENT IN PLACE

680%

EXPECTED RISE IN MOBILE DATA  
USAGE BETWEEN 2015 AND 2018

57K

HOURS SPENT ON RECREATIONAL  
MOBILITY PER COMPANY PER YEAR

33

AVERAGE NUMBER OF PERSONAL  
APPS INSTALLED ON EACH  
CORPORATE OWNED DEVICE

## Why is Wandera different?

- Wandera's multi-level architecture (app & gateway) provides unrivalled **end-to-end visibility** into your mobile data, wherever you are in the world
- Spikes in data usage can be determined **instantly**, not after the fact
- Data controls are **granular**, giving flexibility to different data plans & allowing different policies to be set for different user groups
- **Immediate ROI** through dynamic policy controls - set caps and make changes in real-time
- **Informative end user reports via app** educates users and gives them more responsibility over their own usage
- **Carrier agnostic**, meaning users are protected globally on any network
- **Real-time notifications** keep admins & end users up-to-date on usage - alerts can be sent to the admin when they reach 80% of their data pool with regular reminders every 10% after that, for example.
- Deployment of profiles can be **quick and seamless** thanks to partnerships with enterprise mobility management (EMM) vendors
- Recognized by **Gartner and Forrester**

## Wandera + EMM: Better Together

EMM platforms and Wandera provide complete management of the device and the data.

For example, leveraging an EMM gives Wandera access to OS APIs to enforce restrictions such as disabling tethering and the use of mobile data. These controls can eliminate any further bill shocks for an enterprise.

### What you get

Wandera's Data Management solution includes the following:

SERVICE	
Wandera Mobile App	✓
Wandera Cloud Gateway	✓
Wandera RADAR Management Portal	✓
Data Capping	✓
Tethering Controls	✓
Site/app blocking	✓
Real-time data usage reports	✓
Custom whitelisting for business critical sites & apps	✓
Data compression	✓
Notification centre	✓
Content filtering (incl. Wi-Fi)	✓
Notification centre	✓
Support	24/7

*For Mobile Threat Defence see Wandera Enterprise Mobile Security datasheet.*

